

## HEADSHOT TIPS

### What to wear:

- Solid Colors. Black is good. Avoid white unless you wear it underneath something.
- Dark clothes attract less attention and put the attention on your face and eyes.
- Avoid busy patterns and large lines/stripes.
- Suits or a jacket are great for men as an additional look.
- Clothes should be neatly pressed and should look new or like new.
- Wear clothes that are comfortable and that you feel you look great in.
- Don't overdress.
- Avoid jewelry that would distract from your face or that looks dated.
- Keep jewelry simple.
- For multiple looks, bring a variety of clothing that emphasizes different roles/characters (professional, blue-collar worker, intellectual, sexy, etc...)
- Pay attention to details. Layers, ties, belts etc.
- Different necklines will change the apparent shape of your face. Bring a variety to see what works best.
- Turtlenecks are almost always a bad idea (since they crowd the face).

Select and wear clothes that make you feel comfortable. Select something that makes you look good.

### What to bring:

- Your previous headshots (so we can improve)
- Samples from magazines or other headshots to help communicate the look you want
- favorite CD or iPod

- clothing (see above)
- good attitude
- lip balm
- hair brush/comb
- hair brush
- hair and makeup products you prefer

### Arrive with:

- hair styled and makeup already applied (if not using makeup artist)
- nails manicured
- already dressed in first outfit

### Hair and Makeup Tips:

- Make-up should be clean and natural.
- Wear a heavy layer of translucent powder - your face will appear flawless in photos. Shine disappears, pores seem smaller, skin looks even, and blush is smoother.
- Men may need base, concealer, and powder for the shoot. It is best to obtain your own so it is specially matched to your skin tone.
- Line lips before applying matte lipstick, then reline. Don't overdo it. Dip a cotton bud in powder and run along lip line to prevent color from bleeding.
- Avoid frosts or garish colors.
- Don't get a new hair cut just before the shoot.
- Do not try/use any new product on your hair, face or body the day before or few days before your shoot.
- Avoid over-styling (soap opera hair looks too staged) or the latest fad such as pinning tresses with lots of tiny barrettes.